



American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 833833**  
Schedule Dates 09/04/12-09/10/12  
Advertiser Scott Rigell for Congress (32349)  
Agency American Media Advocacy (9204)  
Product Political - US House (1175)  
Brand REPUBLICAN (168806)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name ANGEL BEN  
Phone/Fax (757) 802-9936 /  
CPE 128/216/2634  
Account Types National/Political Candidate - Agency  
Billing Type Weekly/Irregular  
Comments RIGELL 9/4  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

Date Entered 06/08/12  
Last Modified 08/31/12  
Entered By Pennie Marsh  
CO-OP No  
Headline # 06166496  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,259.25  
Net Total \$7,135.75  
Sales Tax

Norfolk (WVEC) (WVEC)  
By Broadcast Month  
Sep. 2012  
Grand Total:  
Spots 16  
Rate \$8,395.00  
\$8,395.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	4:30A-4:59A (ET)						1			1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
24.1	Normal Line / SPOT	09/04/12-09/04/12	6	:30	4:30A-4:59A (ET)			1						1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
29.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	4:30A-4:59A (ET)				1					1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/31/12
33.0	Normal Line / SPOT	09/07/12-09/07/12	6	:30	11P-11:35P (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		8/31/12
34.0	Normal Line / SPOT	09/07/12-09/07/12	6	:30	6P-6:30P (ET)						1			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12
35.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P-11:35P (ET)								1	1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/31/12
36.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6:58P-7:28P (ET)								1	1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/31/12
37.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	6:58A-11A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		8/31/12
38.0	Normal Line / SPOT	09/09/12-09/09/12	6	:30	6P-6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/31/12
39.0	Normal Line / SPOT	09/06/12-09/06/12	6	:30	6P-6:30P (ET)								1	1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12
40.0	Normal Line / SPOT	09/06/12-09/06/12	6	:30	6:58P-7:28P (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
41.0	Normal Line / SPOT	09/04/12-09/04/12	6	:30	7:28P-7:57P (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
42.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	6:58P-7:28P (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/31/12
43.0	Normal Line / SPOT	09/05/12-09/05/12	6	:30	6P-6:30P (ET)								1	1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woods Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

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Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>16</b>	<b>\$8,395.00</b>

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44.0	Normal Line / SPOT	09/10/12-09/10/12	6	:30	11:35P- 12:02A (ET)	1	1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		8/31/12
45.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	6P- 6:30P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		8/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em;">8/31</span>
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I, Jon Ferrell,  
 being/on behalf of: Scott Rigell, a legally  
 qualified candidate of the Republican political  
 party for the office of: U.S. Congress  
 in the Virginia General Election  
 election to be held on: November 6, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>	\$ 7,135.75 Net
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# 833833

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title